



CRS International Congress – 13th & 14th of June 2014

Hearing & Cognition

President for the congress: Prof. Frank Lin

Hearing and Cognition was the theme of the last CRS/EFAS Satellite Symposium in Budapest and is also the topic of the Amplifon Consensus Paper 2013 "Hearing Well to Train your Brain"

Prof. Frank Lin published his famous article in 2011, where he finds strong evidence that subjects with a hearing loss run a much higher risk to develop Dementia. The article has created a lot of interest both from the professional – medical field and from journalists worldwide.

We are happy that Prof. Lin accepted both to present his data at our next CRS International Congress in Krakow and to be the president of the congress.

We will invite a panel of international experts in this field in Krakow with the help of Prof. Lin. (we have already contact most of them and they confirmed – we expect 7 to 8 key note speakers)

We have also invited you to bring a local expert to take part in the press-conference on the consensus paper in Krakow – and will also ask them to take active part and present at the congress.  
(we expect +/- 6 local experts)

Therefore we are sure that our next CRS International Congress in Krakow will prove to be a very interesting and scientific experience for your ENT relations.

We will also make sure that accreditation points for ENT's are approved.

We expect all your guest to arrive on Thursday the 12<sup>th</sup> of June 2014

The Scientific Program will start on Friday the 13<sup>th</sup> of June in the morning and will end on Saturday the 14<sup>th</sup> of June in the afternoon.

Since Krakow is a very beautiful city and a lot of historic events occurred close to Krakow, there are many options for social programmes as well.

In Budapest we had 286 ENT's that attended the satellite & congress and 353 Guests at the CRS\_Amplifon Dinner. We had simultaneous translation in 4 languages (Italian, French, German, Spanish) and guests from: Italy 186 / France 79 / Spain 29/ Germany 28 / BeLux 16 / Switzerland 11

Please inform us on the expected number of participant for your country (ENT's, spouses, staff)

Venue for the Congress: Galaxy Hotel (part of the Jordan group) booked 150 rooms and has very good congress options (large room – outside terras for coffee break – at the river side. We can set up a booth, have a welcome desk at the reception etc ... )

The Jordan congress bureau offers very good options to facilitate and function as the local agency. They will help you for all specific requests.



Arrival at Thursday afternoon the 12<sup>th</sup> of June – optional Social event and Dinner (We suggest to do a city tour with your guests that afternoon, if you don't arrive too late, to make sure all participants are at ease and start interacting) – if you need information or extra help, the Jordan Agency will gladly help you.



Theme is "Hearing & Cognition" for the CRS congress and "Hearing well to train your brain" for the International "Consensus Paper" Press Conference

Key note strongest presentations on Friday morning (Frank Lin – Sophia Kramer – David McAlpine etc ...) and your local experts will also be asked to present to the full conference.

Interactive lighter programme in the afternoon (shorter presentations) – all country experts for the consensus paper can present. Extra key note speakers to be invited inspired by Frank Lin (P.S. The cost of the local expert needs to be covered by the country).

CRS Dinner:

- Wieliczka Salt mine: short visit to the salt mine and then the dinner (impressive – an experience you won't forget )

18.00 – meeting with conference participants at the lobby / venue transfer to the Wieliczka which is situated 14 km from Krakow. Miner's band dressed in gala suits welcomes the guests in front of the Salt Mine. An aperitif is served – a glass of wine or Polish vodka " Wiśniówka" or "Żubrówka". Guests are divided into groups (one guide takes max. 35 people due to restricted Mine's rules ). Everybody goes down the mine by stairs. Tour lasts about 1 hr, temperature inside 14 C degrees. The guided tour ends at the WARSZAWA Chamber where the sited dinner will be served. Music band ("life"). At the end of dinner all participants receive a small bag of salt. After that a lift will take guests to the surface.

Coach transfer to the hotel. –

This includes: transportation by coaches, JORDAN tour escort, WARSZAWA Chamber – hiring 3 hrs, guide in the mine ( English speaking ), entrance tickets, miner’s band, salt bag, technicians, 3 course menu ( starter, main dish, desert, aperitif, 2 glasses of wine), life Band ( 4- 5 musicians playing jazz or swing , extra lights + sounds system at the Warszawa Chamber).



Saturday ... shorter presentations in the morning – Presentation Consensus Paper in the early afternoon - social event in the later afternoon. – (verify if this OK for the regulations) – ENT’s that need a formal programme on Saturday afternoon – that can be arranged

Option for more social events on Thursday afternoon - Saturday or Sunday – Optional (not included in the package)

- CITY TOUR OF CRACOW ( duration 4 hrs)



- THE TRACES OF JEWISH CULTURE – (duration 4 hrs,)



- AUSCHWITZ AND BIRKENAU MUSEUM – (duration 6 hrs)



- Cracow – city of many cultures

- Zakopane Tatra Mountains

- Dunajec River Gorge

- Communism deluxe Tour

- Schindler’s List

Afternoon sight seeing



Estimated cost for the essential CRS Congress package = 350 Euro/ participant (includes full congress 1 ½ day – CRS Dinner Friday evening – Lunch Friday/Saturday – Coffee breaks – Bag/badge/handouts – etc ...) based on at least 200 participants – if the number of participants increases ... cost will go down (eg if we have 286 participants like in Budapest ... the cost would be 310 Euro / participant) – Countries need to cover the cost for their own local expert and staff – Translation cost is not included (only to be paid when you request translation) – Hotel cost is not included

Hotel Galaxy = 105 Euro/night (we suggest that all guest stay in this hotel – we blocked 150 rooms (the Italian guest will be at another hotel nearby – they need at least 150 rooms for their guests) – Hospitality desk will be organised at the reception of the hotel – A Amplifon booth will be set up at the level of the conference room